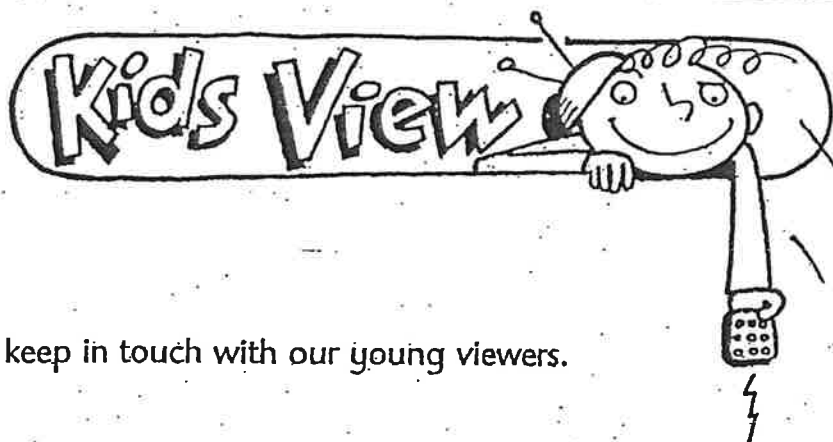


KidsView TV

Name: Date:

1. Imagine that you received the letter below in the post. Read it carefully. Think about what it says and how it is written. Write a commentary on the letter.

KidsView TV
Vision House
Central Avenue
London



Dear Viewer,

Here at KidsView TV we like to keep in touch with our young viewers.

And that means you!

We are just starting to plan new programmes for children of 9 to 11 years old – and we'd like **YOU** to help us do it! How? Here's how.

We are asking 200 specially chosen children to write and tell us what kind of television programmes they like to watch. And **you** are one of the lucky ones!

- What are your favourite programmes?
- What kind of programmes aren't being shown – but should be?
- Have you got any ideas for new programmes that you and your friends would enjoy?

We're not asking you to do this for nothing! **EVERYBODY** who sends us a letter will receive a **£10** video voucher. The writers of the three best letters will receive a **£50** video voucher.

So – **get writing!** We value your ideas and want to make KidsView programmes even better. Hope to hear from you soon!

Yours faithfully

Maggie Simpson

Maggie Simpson
Head of Programmes



2. Write a reply to the letter from KidsView, answering their questions and giving your opinions.